

## **CSIR- OSDD & VP Short Video Competition on “Need of New Drugs for Tuberculosis”**

### **Introduction**

Vigyan Prasar in collaboration with Open Source Drug Discovery (OSDD) is organizing a Short Video Competition on Need of New Drugs for Tuberculosis for which prizes will be awarded during the **Rashtriya Vigyan Chalchitra Mela at Visvesvaraya Industrial and Technological Museum, Kasturba Road, Bangalore, Karnataka-560001**. It is open to all producers, both private and government; individuals as well as production agencies and organizations. Media centers, television channels and media schools are also encouraged to participate. The participants are requested to send entry form along with DVD to Vigyan Prasar as well as upload their videos on YouTube and inform the URL through the form.

**The contest is open to all above 18 years of age (In India)**

### **Objective**

TB is a curable infection that affects more than 2 billion people across the globe annually, claiming almost 1.4 million lives. It is estimated that TB claims one life every 20 seconds around the globe. In India alone, over 1000 lives succumb to TB everyday (2 deaths every 3 minutes).

Existing TB treatment makes use of combinatorial therapy involving 4 medicines (Isoniazid, Rifampicin, Ethambutol, Pyrazinamide) and is administered for a period of 6 to 9 months under the direct observation of a physician (DOTS). These drugs were discovered in the middle of 20<sup>th</sup> century. The treatment regimen is too long and risk prone and the inadequate administration of existing treatment has resulted in the emergence of MDR (multiple drug resistant) TB and XDR (extremely drug resistant) TB. The emergence of drug resistant cases of TB, and lack of any new drugs since past 60 years, demands the discovery of more effective, novel drugs.

Short Video Competition on Tuberculosis is organized to create awareness regarding the urgent need of new drug discovery for tuberculosis.

### **Venue for Award Presentation**

Visvesvaraya Industrial and Technological Museum,  
Kasturba Road, Bangalore,  
Karnataka-560001

### **Categories of Awards**

Short Video on “**Need of New Drugs for Tuberculosis**”  
(Duration less than 5 mins)

### **How to Enter the Competition**

- Participants may enter the competition by submitting an **Entry Form** with short video in DVD

and Upload the video on YouTube and send the URL and email the url on vposdd@gmail.com.

- Participants may direct upload their film to YouTube in the public domain for public viewing and voting, after the last date of entry. Also send URL of the uploaded video on the given mail id vposdd@gmail.com. Participants also have to send DVD of the video on the mentioned address. However, Vigyan Prasar is not responsible for any disadvantage incurred by videos submitted via DVD/VCD.

**General Conditions for Entry:**

- A. The competition is open to all individuals including students above 18 years age, organizations and institutions in India.
- B. The film should have been produced between 01 January 2013 to 30 December 2013 and must be certified by producer about the date of production.**
- C. The videos should not exceed 5 minutes.
- D. Applicants can send any number of entries.
- E. Mobile Videos are also encouraged.
- F. Entries made in any Indian languages are entertained. However, film submitted for scrutiny should be either in English or in Hindi. Film produced

in other languages may either be dubbed or subtitled in English.

- G. It is essential to fill all the columns in the entry form, failing which the entry is liable to be rejected.
- H. Separate Entry Form should be filled for each entry accompanied by the following:
  - (a) One copies of film in DVD or CD.
  - (b) Soft & hard copy of synopsis of the film should be submitted.
  - (c) Soft copy (write in CD) of any three stills of film.
- I. Undertaking that the film does not violate the copyright/ intellectual property law should be given. In case such a violation is reported at a later date the awardee will be held liable for any legal consequences and have to return the cash prize, trophy and certificate and will be barred in future from participating in the competition.

**Points to be noted during uploading videos on YouTube :**

- The videos are to be uploaded using your authentic user ID on YouTube.
- All videos are to be uploaded using the title: "Need of New Drugs for Tuberculosis". Participants are free to provide interesting subtitles (if they choose to do so).

- Participants may use private access settings to load the videos and obtain the URLs before the last date.
- Even if private access settings are used till last date, participants are required to make the videos public after the closing date of entry for open review and voting. Public vote will serve as one of the criterion in deciding the winner and jury shall award a weightage to the “likes” received by each video
- Organizers are not responsible in any way for the public viewing and its consequences for the videos that are loaded without the privacy settings before the last date of receiving entry.
- Participants are responsible to fill up the correct URL in the entry form and mention the same in the covering mail. VP/OSDD shall not evaluating any entry with incorrect URL
- The application form may be downloaded at our website [www.vigyanprasar.gov.in](http://www.vigyanprasar.gov.in) and <http://www.osdd.net/>
- A bonus point will be given to all the videos that incorporate following tags, thus ensuring wider public view

TB / tuberculosis / developing countries / neglected diseases / drug discovery /poverty and TB / MDR / XDR / TDR / OSDD / Open Source Drug Discovery / new drugs /

drug resistance / lung disease / cough / TB drugs / drugs / discovery / TB medicine / TB treatment / cure TB.

- Participants can send more than one entry, accompanied by separate duly filled Entry Form and covering mail for each entry.
- Editing the videos post submission is not allowed and only the first URL submitted for each visual story will be considered for evaluation.

**In case the participants face issues in uploading the video files to YouTube, they may mail their entries and complete Entry Form as attachments, to: [vposdd@gmail.com](mailto:vposdd@gmail.com)**

**Points to be noted during submission of videos through email:**

- Under such conditions Vigyan Prasar / OSDD will have the right to upload and retain the video in the public domain.
- Entry Forms (signed) need to be submitted in hard along with short video in DVD/CD.
- Participants can send more than one entry, accompanied by separate duly filled Entry Form for each entry.
- Submitting editing the videos of previous submissions is not allowed and only the first video

submitted for each visual story will be considered for evaluation.

**The participants also have to send their entries through DVD/VCD to:**

**Short Video on Tuberculosis**

Vigyan Prasar, C-24, ASCI Building

Qutub Institutional Area, New Delhi - 110016

Telephone: 011-26967532, Fax: 011-26510388;

E mail: vposdd@gmail.com

**Points to be noted during submission of DVD/VCD:**

- Vigyan Prasar / OSDD will have the right to upload the video on YouTube and retain the video submitted through DVD/VCD in the public domain.
- You can send more than one entry. However, separate entry form should be filled for each entry accompanied by two copies of film.
- Vigyan Prasar will not be responsible for any damage to DVD/VCD submitted by the participant.
- Check the DVD before you sent the DVD. In particular check if the DVD is played in a DVD player (and not just in computer). In case, the DVD fails to play, the candidate will be disqualified.

**Vigyan Prasar/ OSDD will have right to telecast the awarded films as and when required and retain the film VCD/DVD.**

**VP produced films can participate but will not be eligible for cash awards.**

### **Last Date for Receipt of Entries**

All entries for the competition should be submitted by 3 pm 30 December 2013 to:

### **Awards**

First Prize (One)	-	50,000
Second Prize (Three)	-	25,000
Third Prize (Three)	-	15,000
Merit Prizes (16)	-	10,000
Special Jury Award (One)	-	20,000

**Vigyan Prasar reserves the right to reject any entry on technical or any other ground without assigning any explanation.**

### **Screening and Result**

A jury of national eminence will judge the entries

### **Public Vote**

Public vote (Number of likes received by each video) will serve as one of the criterion in deciding the winner and jury shall award a weightage to the “likes” received by each video on YouTube till 15 January 2014. Vigyan Prasar will upload the videos on YouTube and retain the videos received as email attachments and DVD/VCD, in the public domain after the last date of entry for public



view and voting. However, Vigyan Prasar is not responsible for any disadvantage incurred by videos submitted via email/DVD/VCD during public voting.

Short listed entries would be announced on 10/01/2014 and film makers will be informed about the result individually.

A three day Science Film Festival & workshop on “Science Documentary Film production in India” will be held at Bangalore 29 to 31 January 2014. Short listed producers would be invited to participate in the same. One representative (director or producer) can participate in the festival. VP will provide reimbursement limited to AC II fare by shortest route and logging boarding will also be provided to one participant per entry.

Screening of short listed entries would be done at Visvesvaraya Industrial and Technological Museum, Kasturba Road, Bangalore. The Final jury selection would be held at Bangalore during the festival. The Award Ceremony will be held at Visvesvaraya Industrial and Technological Museum, Kasturba Road, Bangalore, on 31<sup>th</sup> January 2014.

#### **Constitution of the Jury**

Vigyan Prasar will select a panel of names to constitute jury consisting of academicians and media persons.



OPEN SOURCE  
DRUG DISCOVERY



## Short Video Competition on

### “Need of New Drugs for Tuberculosis”

#### ENTRY FORM

- 1 Title of the Film: \_\_\_\_\_
- 2 Name and Address of the Producer/Production Agency : \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
- Tel No. : \_\_\_\_\_ Fax: \_\_\_\_\_
- E-Mail: \_\_\_\_\_
- Mobile : \_\_\_\_\_
- 3 Tape format and duration of the film: \_\_\_\_\_  
\_\_\_\_\_
- 4 Date of Production of film: \_\_\_\_\_
- 5 Date of Telecast and Channel/Agency (if telecast) or YouTube link (if any): \_\_\_\_\_  
\_\_\_\_\_

6 Name of Director: \_\_\_\_\_  
\_\_\_\_\_

7 Format in which the film was originally produced:  
\_\_\_\_\_

8 Format in which the film was originally shot:  
\_\_\_\_\_

9 Language of film: \_\_\_\_\_

Dubbed in Hindi / English

Subtitled in Hindi / English

10 I/We shall abide by the rules and regulations and decision of the Jury members constituted by Vigyan Prasar.

11 I/We give an undertaking that the film does not violate the copyright/intellectual property right law.

12 I/We give the right to Vigyan Prasar and CSIR-OSDD to host the film on YouTube or on any other web / internet platform and for all non-commercial uses.

Signature

Name and Designation

Official Stamp/Seal (for organizations/institutions)

Date:

**Checklist for enclosures: (in case of DVD/VCD submission)**

- 1 Two copies of the film in DVD or VCD on which title of the film and director's name should be written.
- 2 Hard copy of completed and signed entry form

\*Check the DVD being sent by you. In particular check if the DVD is played in a DVD player (and not just in computer). In case, the DVD fails to play, the candidate will be disqualified.

**Separate Entry Form for each film and the required material should reach by 3 pm on or before 30/12/ 2013 to:**

**Science Film Competition Cell**

**Vigyan Prasar,**

C-24, ASCI Building

Qutub Institutional Area, New Delhi - 110016

Telephone: 011-26967532, Fax: 011-26510388

E mail: vposdd@gmail.com